## Confidentiality Agreement (NDA)

The undersigned reader acknowledges that the information provided by <u>Lockminds Company Ltd</u> in this document is confidential; therefore, reader agrees not to disclose it without the express written permission.

It is acknowledged by reader that information to be furnished in this document is in all respects confidential in nature, other than information which is in the public domain through other means and that any disclosure or use of same by reader may cause serious harm or damage

To the reader.

The GreenApp idea is patented at COSOTA and BRELA and is still under development and testing.

Today 20<sup>th</sup> March 2019, <u>Placidius Rwechungura</u> has shared this document with <u>Mr. Dunstan Buberwa</u> for the purpose of advise to implement his project to meet users requirements as Mr. Dunstan is an expert who is experienced enough in the field of Agriculture in Africa.

Prepared by

Name

Placidius Castus Rwechungura (20/03/2019)



## **ELEVATOR PITCH**





## Farm and produce more by using Technology

One of the best ways to help attract more of the youth to **farming** is to introduce one technology that can immediately change the face of **farming**. Registered in September 2018, Lockminds is as an Innovation Startup dealing with Agriculture Technology, Software development, Responsive Websites, Mobile Apps and Artificial Intelligence. We want to improve food production in Africa by teaching people to adapt **CLIMATE SMART AGRICULTURE** through the use of **MOBILE TECHNOLOGY**.



## PROBLEM DEFINITION

- I. Climate Change
- II. Very Few Agronomists/Extension Masters
- III. Poor farming knowledge
- IV. Data Management Issues
- V. No access to bank loans
- VI. Markets Issues
- VII. Pests and Disease Challenge





GreenApp is a mobile and web app that uses AI (brain) to sort out the above farmers challenges



GreenApp an informative web and android app which is designed to bring revolution in agriculture sector. It has multiple inbuilt features which are integrated with artificial intelligence to bring super services to subscribers. It is a user friendly system customized to suit even rural dwellers with smartphone access. The system will offer to the farmers an Online agro market and farm implement shops, real time data management, online agriculture extension officer's advisory services, Veterinary services, accurate Weather forecast, and general advertisement platform of all sort which support agriculture sector.

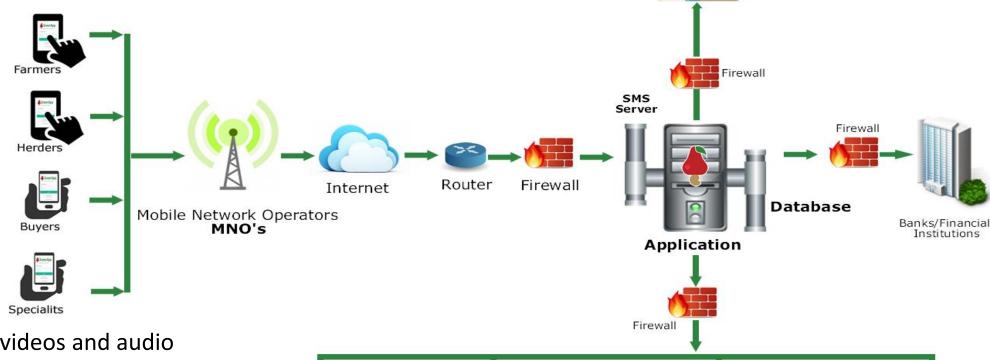
This system aim at precision agriculture on the entire crop cycle, where farmers will be able to precisely and correctly apply amount of inputs to crops hence increasing farm productivity and maximizing its yields. Farm inputs like water, fertilizer, pesticides are applied at correct time, right amount, and at the right place through system support.

The system is able to SCAN DISEASES by allowing the user to take pictures of the affected plant and submit to the database. The system replies the farmer automatically without any human intervention hence simplifies the extension masters tasks

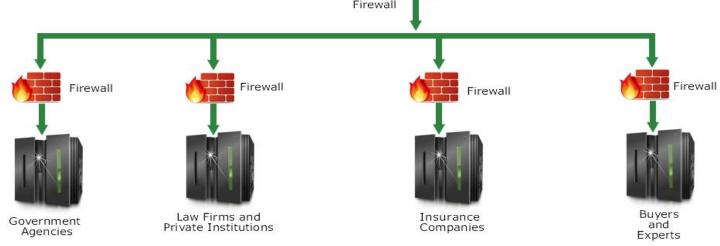
"In one word, we want to make every farm and every farmer traceable. Imagine buying Irish potatoes from a store and when you scan the potatoes, you get information on which plot, which area, when the apple was first planted, what pesticides were used on it, etc. That's what our technology does,"

## GreenApp System Overview

### **SOLUTION**



- I. Teaching through videos and audio
- II. Farm management system
- III. Weather Detection and prediction
- IV. Links farmers with Financial Institutions for Loans
- V. Sort out Farmers problems online
- VI. Prediction of Hunger
- VII. Linking farmers with markets
- VIII. Uses brain to detect disease (AI)
- IX. Man Power Management



Mobile Payment Gateway

#### **VIDEO CATEGORIES**

Crops 4 Videos

Fruits 0 Videos

Browse Videos



Introduction to Azolla



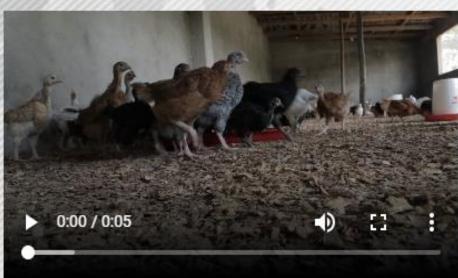
Importance of Azolla

#### **MY VIDEOS**



- Sheep
- Cows
- Crops
  - Onions
  - Watermelon







Area Utilized

0 %



Message

260



Noti

CREATE FIELD

FIELD MANAGEMENT

Details

Resources

Weather

Reports

Activities

Crops

#### FIELD DETAILS

#### Kibamba Farm

Dar es salaam, Ubungo

Name	Kibamba Farm		
Location	Ubungo		
Area	2 ha		
Land Type	Clay loam		
Ownership	Lease		

#### **SEE HOW YOUR FARM CAN BE TRACED**



Location: Dar es Salaam City: Kinondoni Country: Tanzania

Mostly cloudy 30 'C



Area Utilized

0 %

Message **260** 



Notification

0

#### **CREATE FIELD**

#### FIELD MANAGEMENT

Details

Resources

Weather

Reports

Activities

Crops

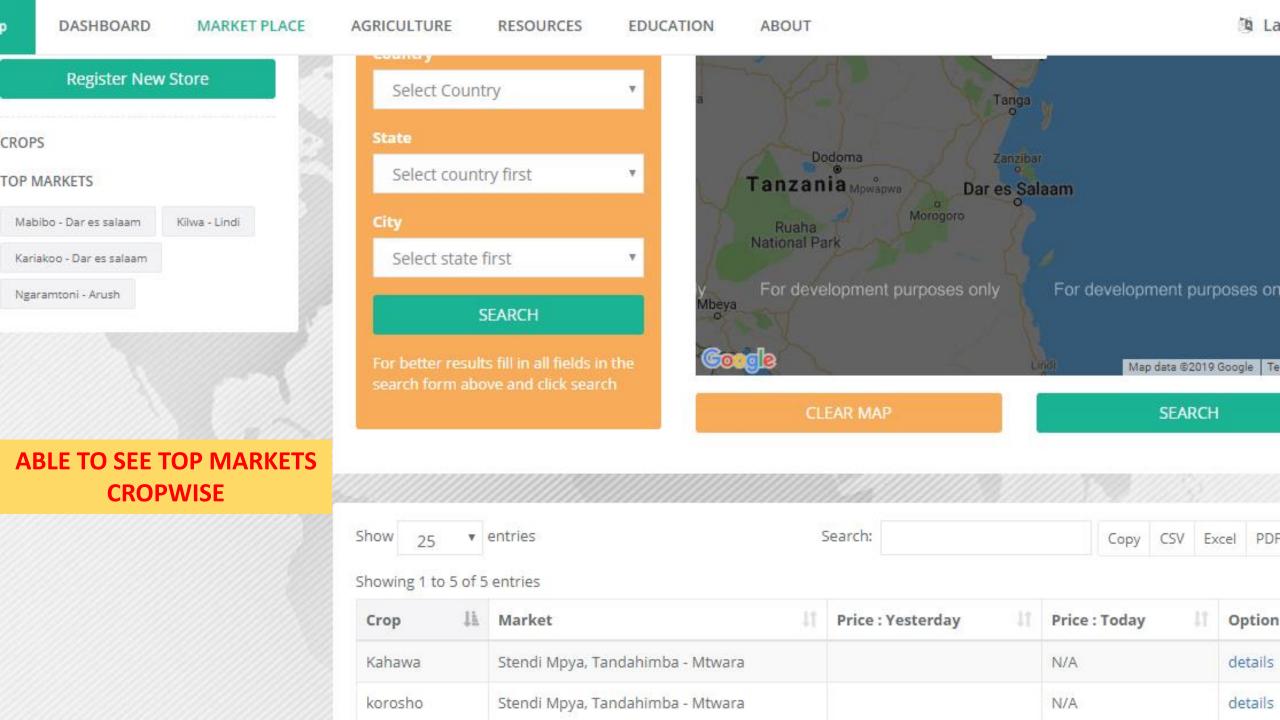
#### FIELD WEATHER INFORMATION

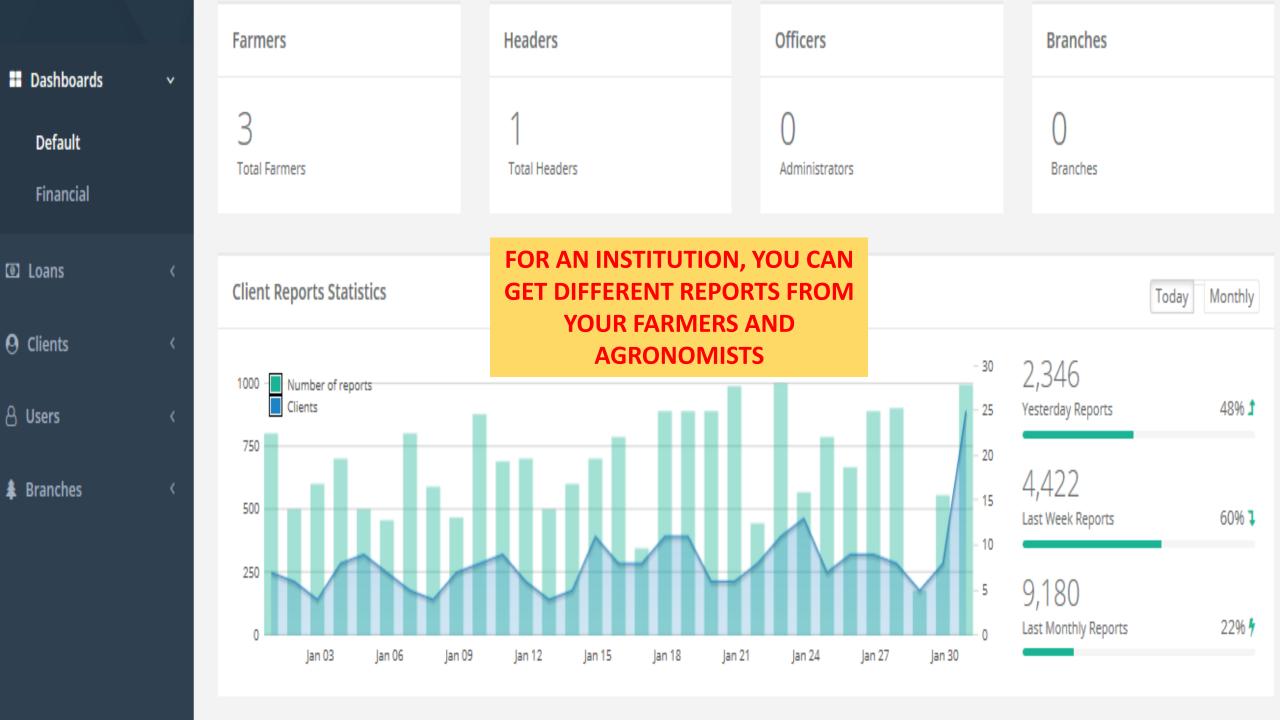
A thundershower Tuesday morning

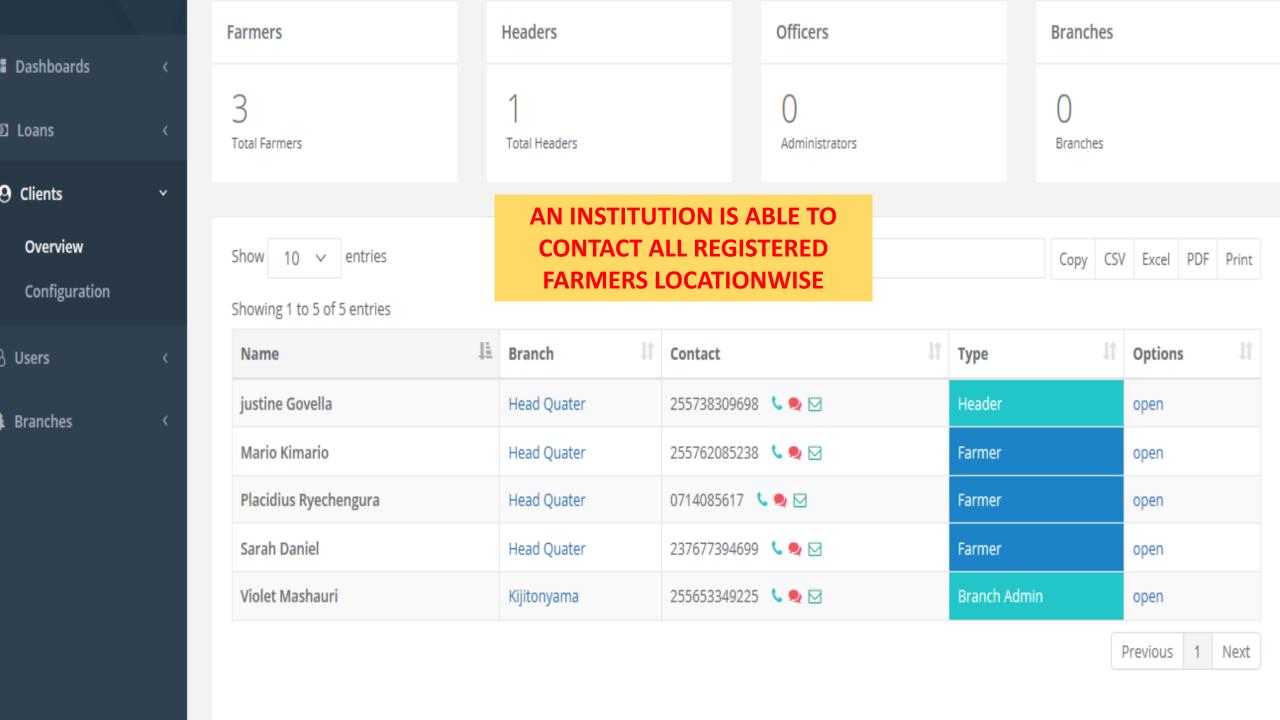
SEE HOW YOU CAN BE ABLE TO GET WEATHER PREDICTION

\*

Monday 04/02/2019	Tuesday 05/02/2019	Wednesday 06/02/2019	Thursday 07/02/2019	Friday 08/02/2019
Max: 33'C	Max: 32.3'C	Max: 32.7'C	Max: 32.9'C	Max: 32.4'C
Min: 25.5'C	Min: 25.9'C	Min: 26'C	Min: 26.5'C	Min: 26.2'C
Precip prob: 25	Precip prob: 42	Precip prob: 25	Precip prob: 14	Precip prob: 40
Rain Prob: 24	Rain Prob: 42	Rain Prob: 25	Rain Prob: 14	Rain Prob: 40
Wind speed: 18.5 km/h	Wind speed: 20.4 km/h	Wind speed: 22.2 km/h	Wind speed: 24.1 km/h	Wind speed: 25.9 km/h









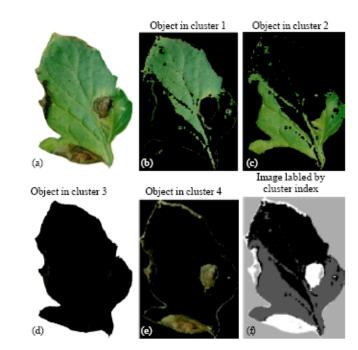
## **COMPETITIVE LANDSCAPE**

IT CAN SCAN AND DETECT
DISEASE WITHOUT ANY HUMAN
INTERVENTION (by taking photos
via smart phones)

#### GreenApp is a purely CSA App

Unlike Other Apps

- ✓ it gives weather fore casting,
- ✓ sends sms on weather change,
- ✓ allows Audio and video contents for educational purposes.
- ✓ Uses AI (Artificial Intelligence to detect pests and determine the risks in the farms)
- ✓ **Design farmer field schools** to enable farmers to share their field experience with each other
- ✓ Connects Farmers with Experts
- ✓ Links Farmers with live Markets
- ✓ Create a social media presence and an online database to share infromation and current findings on CSA, nationally and globally







#### **Banks**

**Insurance Companies** 

Farmers and Herders

Manufucturing Companies & ndustries

Farm Owners

Stoor Owners



Government

**United Nations** 

NGO's

Telecom Companies

## MANAGEMENT TEAM



Placidius Castus Rwechungura
Founder and CEO
Front End Developer and Customer Care



Kelvin Bernard
Co-Founder
SoftwafeProgrammer
AI, Data Mining



GreenApp Technical Team/Engineers



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# Climate Smart Agriculture

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