

# OKOA

## MAZINGIRA,USITUPE PLASTIC.

DAR ES SALAAM



OKOA MAZINGIRA

Business plan proposal

Presented by

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# 1.EXECUTIVE SUMMARY

OKOA MAZINGIRA ,USITUPE PLASTIC is an intensive project and a business that will provide jobs to the society and keeping the environment friendly for human being and other living organisms to survive such as aquatic organisms which most affect with plastic materials after being used and thrown in the ocean. But we focus before 2022 is to make sure that 60% of plastic waste materials are managed in order to help the environment surrounding us and world wide in generally to be safe from plastic waste.

As an alternative to the society's , our main goal is to serve the society of Tanzania and world wide by offering new innovation of creating flowers, pavement and others products from the plastic waste materials .

## General Project Description

OKOA MAZINGIRA,USITUPE PLASTIC will be lounge and located near the places where the plastic waste materials available in a highest amount and our purpose is to get a grinding machine of the plastic in order to satisfy the amount of plastic waste materials produced per day either at home or at any other places such as in industry areas, market places.

Our project started offering training through different schools in both primary and secondary schools and purpose is to make sure people a doubt and working on it in order to save the environment .

## 2. PROJECT ANALYSIS

### THE STAKEHOLDERS INVOLVED

- Local government through providing areas for production process, sensitization and raising awareness to the public and other legal procedures.
- The public through participation in cleaning and sorting of the waste.
- Ourselves by providing education and demonstration to the public.
- Funds can be generated through fund raises, social media advertisements and writing projects proposals to different donors who are ready to fund the project.
- Before collection, the plastic waste is sorted physically and the waste is cleaned and purified for reuse.

### 3. OBJECTIVES OF THE PROJECT

- The firm will provide services of conserving the environment via new innovation of using plastic products as raw materials to produce new products.
- Also the project will provide employment to the people because the firm will need a lot of labors.
- The removal of plastic wastes will help to leave the land free from infertility which will increase production.
- To save water bodies and aquatic organisms from hazardous plastic wastes.

To minimize the increase of diseases caused by plastic materials such as cancer and other related diseases.

### 4. CHALLENGES

A part from the problems which we are dealing with our firm passes through different challenges due to the fact that our company is still on its initial stage that's leads to low production due to poor and local tools used where we budgeted that for our firm to stand on its own we are in need of cash Tanzanian shilling 18,800,000tsh million as a start-up for us to purchase and pay for;

- Modern machine and other materials

- Plot for our industry now we are still doing it at home.
- Insurance
- Wages

That's because the profit is not yet made but later on the company will run on its own. For now we are looking for donors, investors or grants in order to get those money or any material like required machine for us to upgrade our industry to save the environment and add value to our products.

## 5. COMPETATIVE ADVANTAGES

- Our project is the only project which will be located near sources of highest availability of plastic waste materials.
- Also is the only project which offer customers products in affordable price because we producing flowers and pavement .
- Our project is the only project geared towards save the environment and aquatic organisms from the plastic waste materials which thrown randomly.
- Our project is the only project which make his/her customers feel proud for the quality products and in affordable prices instead of being produced from the plastic waste materials such as bottles.

- Also is the only project which listen and advice customers depend on needs wants to buy.

## Service line

Our project will offer freshly made and quality products which are produced from the plastic waste materials and also will provide training to the people because our aim also to create jobs to the people within the society through up cycling the plastic waste materials.

Our goal is to accommodate the homes and industries which producing plastic in high extent as well as the local pedestrian by offering:

- .Special bin for thrown plastic waste.
- . Training
- .And affordable price.

## 6. PRODUCT AND PRICE

Plastic flowers

Large.....	Tsh.25,000/=
Medium.....	Tsh.10,000/=
Small.....	Tsh.5,000/=

## Building materials

Pavement.....Tsh.300/= per 1

Sink cover top.....Tsh.20,000/= medium

## 7. MISSION STATEMENT

OKOA MAZINGIRA,USITUPE PLASTIC works to provide our customers with a comfortable and relaxing environment while enjoying quality services at reasonable price because our aim is to save different creatures in the world.

## 8. SWOT ANALYSIS

### STRENGTHS

- Our project is a unique and innovative project wich located near our target customer in dar es salaam community.
- It's a welcoming and nonjudgmental environmental to grow.
- As business leaders we inspire our team to achieve greatness.

### SWEAKNES

- The availability of employees since the majority need training.
- The limited amount of space in the space compared to the population in the area.
- Our largest customers will always be revolving since they are doing other activities

### OPPORTUNITIES

- We depend our products to produce in high quality and in quantity in order for others getting a job.
- Inspire our customers to go green.

### THREATS

- We depend on our business to have high quality service but it may be harder to attract and keep good customers.

The funding budget. Making sure the funds are available for running the business and training.

### Competitor

- .The most competitor in our fields are:
- Plastic peakers.



- Those Industries which recycling plastic waste like jambo.
- Upcoming innovator who making the same products like us.

## 9. FINANCIAL PLAN

### Start –up summary

My start –up cost total 18,800,000Tsh . The most significant purchases needed are a blueprint machine, plot and drafting supplies. Therefore thirty three million tsh is needed in cash to sustain the business for the first year to cover rent and wages until a profit is made

### Start-up Requirement

• Machines.....	15,000,000tsh
• Insurance.....	400,000tsh
• Rent .....	800,000tsh
• Wage for 5 labor .....	600,000tsh
• Technical consultant.....	500,000tsh
• Expenses of equipment .....	10,000,000tsh
• Transportation cost .....	500,000tsh
TOTAL Start-up Expenses 18,800,000tsh	

## CONCLUSION

- Generally the project aim at reducing the wastes problem non degradable wastes especially plastics where this project;
  - Creates employment opportunities
  - Conservation and preservation of animal and plant species
  - Improve the community health
    - Support efficiency and production of the economy

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- community participation from the individual level in waste management education and sensitization
- Formulation and enforcement of the policies and regulation that can solve waste management issues effectively.
- Financial support from the government and donors to the young innovators in their creative project and researches.
- Encouraging the use of the products that are environmental friendly