



KILIMO SMART

MOROGORO TANZANIA
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Kilimo smart company

Extension services and financial support | Est 2018

Morogoro, Tanzania

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KILIMO SMART BUSINESS PROFILE

Kilimo smart is a startup company focusing on harnessing the power of technology and data to transform the traditional and subsistence farming system in Tanzania into modern and sustainable agriculture through provision of recommended agronomic practices and skills to farmers through Kilimo smart app and by visiting them in their farms as well as establishment of Demo Farms for them to get an opportunity to learn by doing and observing, provision of market opportunity for farmers to sell their agro produce in our platform and financial support to the youth agri- entrepreneurs by using equity crowdfunding

Equity crowdfunding is an innovative way of providing financial support to undergraduate Agri-Entrepreneur in Tanzania,. The core purpose of this business is to reduce unemployment by helping youth especially graduates to get access to financial needs to conduct agriculture projects through equity crowdfunding.

Equity crowdfunding is a win win win situation whereby sponsors will be getting 30% of the profit margin, undergraduate students 40% of the profit margin from projects and Kilimo smart company will get 30% of the profit margin, we are aware of the risky business we are operating in so sponsors initial investment will be ensured that means no sponsor fund will be lost in any way.

SUSTAINABLE DEVELOPMENT GOALS

Kilimo smart committed to implement FAO sustainable development goals #1 No poverty #2 zero hunger

The Sustainable Development Goals offer a vision of a fairer, more prosperous, peaceful and sustainable world in which no one is left behind.

The battle to end hunger and poverty must be principally fought in rural areas, which is where almost 80 percent of the world's hungry and poor live. To do this, we need to show a strong political will while also investing in the critical agents of change – smallholders, family farmers, rural women, fisher folk, indigenous communities, youth and other vulnerable or marginalized people. critical agents of change smallholders, family farmers, rural women, fisher folk, indigenous communities, youth and other vulnerable or marginalized people. It is possible to eradicate hunger by 2030. This requires a combination of pro-poor investments in sustainable agriculture and rural development and social protection measures to immediately lift people out of chronic undernourishment and poverty (FAO)

VISION

Kilimo smart strive to become a model local Tanzania company that specialized in the provision of extension services and financial support to youth agri- entrepreneurs.

SERVICE WE OFFER SO FAR

Kilimo smart app a unique mobile app that solves the problem that usually farmers face like, lack of timely information about planting season, better seeds, management of crops, market opportunity and others this app became of great help to farmers in my country Tanzania. The app is available at play store and at our website www.kilimosmartapp.com so far our app has more than 600+ active users and website hit 200 unique users per day

TEAM MEMBERS

Costantine Edward	Chief executive officer
Adria Nolasco	Marketing manager
Herman Edward	Chief operational manager
Dagras Masusu	Client support
Fransis Muya	Business development manger