



MORIOS
GROUP

Company Profile




**CONNECTING
BUSINESS GAPS**

MORIO's group is your strategic Business Development and facilitation Agency dedicated in connecting your business gaps and delivering your business results. Researched since 2013 and established on July 2017, we're a highly experienced team of growth strategists, business developers & communications managers that deliver innovative, multi-channel new business campaigns.

We work with you to develop a clear defined proposition, then advise and deliver a growth plan that generates new clients through building your profile and credibility in your target markets. Three-pronged understanding on assessment, strategizing and execution in the current market helps us to give you the WHAT,

ABOUT US

The word 'ABOUT' is written in a bold, white, sans-serif font. Below it, the letters 'US' are written in a large, bold, yellow font with a pattern of interlocking puzzle pieces. A white vertical line is positioned to the left of the 'US' text.

A dark background featuring a dartboard with several darts. The dartboard is partially obscured by a large, semi-transparent puzzle piece graphic that covers the right side of the image. The puzzle pieces are in shades of yellow and black, creating a textured effect.

To help your business pursue strategic opportunities, by cultivating partnerships, commercial relationships and identifying new markets for your designated marginal growth.

To connect business gaps and boot business reputations through impactful business strategy by linking Business environment, operation and Marketing.

OUR GOALS

MODUS OPERANDI

Our ASE (Assessment, Strategizing & Execution) operation archetype will assist your businesses to understand its shortfalls, provide interventions and strategies on execution.

The Model provides strategy that helps business to turn opportunities to financial reality.

Customized business development strategy is offered to help your business execute its development objectives on local & international opportunities in the market.

OUR PROCESS

Assessment (WHAT) Identification Challenges

We help you identify the key actors that make or break your business. With this knowledge, you are better equipped to clean up your operations, rethink your goals, and fine-tune your strategic plan.

Strategizing (HOW) Solutions Development

We define how to make use of what makes you different, or what's good. Provide proposition to make your business grow, sale and exist in the market. Develop need plan that clear targets & direction from the outset

Execution (WHEN & RESULTS) Connecting Business gaps

- Operation
- Marketing
- Sales

A dark silhouette of a person in a suit, holding a large puzzle piece. The puzzle piece is yellow and features the word 'WE' in a bold, sans-serif font. The letters 'W' and 'E' are filled with a pattern of interlocking puzzle pieces, while the letter 'E' is solid yellow. The background is a dark, blurred image of a person's silhouette, suggesting a professional or business context.

WE

help your businesses create and retain sustainable market existence.
develop strategies that emerge your business existence in the market.
give executorial plans that will increase your sales and market share.
troubleshoot your business challenges and sustain your satisfaction.
analyze and make formal introduction for easy investments processes.

Sales & Marketing
Management & Operation
Risk & mitigation management



OUR
PILLARS

OUR SERVICE

Business Transformation

- Business development
- Strategy & Planning development
- Business process Modeling
- Distributions plan strategy (RTM)
- Business Innovation & development
- E- Business and automation
- Supply of marketing materials.
- Supply of business facilitation materials
- Business Training and Facilitation

Experience Design

- Digital Creative (Corporate Branding)
- Presentation pitch Design
- Content Development (Social media, TVC, Radio Jingles, Documentary)
- Technology software, and Web solutions.

Activations

- Campaign Creative & Execution
- Experiential / Shopper Marketing
- Social Marketing
- Marketing Automation CVM, CEM & CRM
- Performance tracking & Search
- Product & service Promotion
- Merchandiser Training and placement

“We help business to pursue strategic opportunities, by cultivating partnerships, commercial relationships, and identifying new markets for their designated marginal growth.”

Our Service Focus is to provide businesses development strategy for your business growth relocating, or starting up operations.

We are adamant to connect your business so to help it grow to your designated objective more efficiently to make doing business beneficial and straightforward.



OUR SERVICE



WHY WORK WITH

US

Every company can prosper through winning big clients which providesustained growth.

If you want to build long-term growth by winning well-known brands that will grow into key clients, then we can help.



- a. Wall paints
- b. Police booth manufacturing
- c. Dealer boards
- d. Road shows
- e. Supply of marketing materials



Cleaning and fumigation business development and operation structure



Communication strategy & Operation Documentary

EXPERIENCE



a. Valentine's Social Media content creating



Creative artwork for communication

SOLUTIONS

BIM  VOCHA
Your accredited health partner

Mali  **Pesa**

LET US WORK ON YOUR GROWTH

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