MORIOS GROUP

Company Profile



MORIO's group is your strategic Business Development and facilitation Agency dedicated in connecting your business gaps and delivering your business results. Researched since 2013 and established on July 2017, we're a highly experienced team of growth strategists, business developers & communications managers that deliver innovative, multi-channel new business campaigns.

We work with you to develop a clear defined proposition, then advise and deliver a growth plan that generates new clients through building your profile and credibility in your target markets. Three-pronged understanding on assessment, strategizing and execution in the current market helps us to give you the WHAT,





MODUS OPERANDI

Our ASE (Assessment, Strategizing & Execution) operation architype will assist your businesses to understand its shortfalls, provide interventions and strategies on execution.

The Model provides strategy that helps business to turn opportunities to financial reality.

Customized business development strategy is offered to help your business execute its development objectives on local & international opportunities in the market.



Assessment (WHAT) Identification Challenges

We help you identify the key actors that make or break your business. With this knowledge, you are better equipped to clean up your operations, rethink your goals, and fine-tune your strategic plan.

Strategizing (HOW) Solutions Development

We define how to make use of what makes you different, or what's good. Provide proposition to make your business grow, sale and exist in the market. Develop need plan that clear targets & direction from the outset

Execution (WHEN &RESULTS) Connecting Business gaps

- Operation
- Marketing
- Sales



help your businesses create and retain sustainable market existence. develop strategies that emerge your business existence in the market. give executional plans that will increase your sales and market share. troubleshoot your business challenges and sustain your satisfaction. analyze and make formal introduction for easy investments processes.

Sales & Marketing Management & Operation Risk & mitigation management



SERVICE.

Business Transformation

- Business development
- Strategy & Planning development
- Business process Modeling
- Distributions plan strategy (RTM)
- Business Innovation & development
- · E- Business and automation
- Supply of marketing materials.
- Supply of business facilitation materials
- Business Training and Facilitation

Experience Design

- Digital Creative (Corporate Branding)
- Presentation pitch Design
- Content Development (Social media, TVC, Radio Jingles, Documentary)
- Technology software, and Web solutions.

Activations

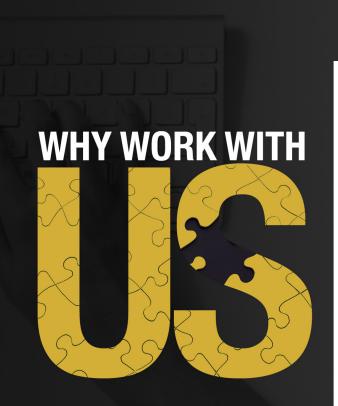
- Campaign Creative & Execution
- Experiential / Shopper Marketing
- Social Marketing
- Marketing Automation CVM, CEM & CRM
- Performance tracking & Search
- Product & service Promotion
- Merchandiser Training and placement

"We help business to pursue strategic opportunities, by cultivating partnerships, commercial relationships, and identifying new markets for their designated marginal growth."

Our Service Focus is to provide businesses development strategy for your business growth relocating, or starting up operations.

We are adamant to connect your business so to help it grow to your designated objective more efficiently to make doing business beneficial and straightforward.





Every company can prosper through winning big clients which providesustained growth.

If you want to build long-term growth by winning well-known brands that will grow into key clients, then we can help.



- a. Wall paints
- b. Police booth manufacturing
- c. Dealer boards
- d. Road shows
- e. Supply of marketing materials



Cleaning and fumigation business development and operation structure





Communication strategy & Operation Documentary



a. Valentine's Social Media content creating



Creative artwork for communation

BIM/VOCHA Vour accredited health partner

SOLUTIONS



LET US WORK ON YOUR GROWTH

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