



Bazed
FOOD

COMPANY **PROFILE**

About *us*



B a z e d

Food is a subsidiary company of Bazed Group Company Limited, Bazed Group company Limited is a legal Company Limited by shares and has been registered in Tanzania under the Company Act of 2002.

The Company Head Office is located at Mbezi beach Africana, Near Africana bus stop, Kinondoni District, Dar es Salaam, Tanzania

Currently the Company offers an online food ordering and delivering platform (**Bazed Food App**) which is web based and mobile applications

Bazed food offers an easy, simple and innovative solution that gives users access to their favorite meals from different cafes, hotels, food vendors and restaurants around your location with quick and efficient delivery service right to your homes or doorsteps.

With **Bazed food** user can discover variety of cuisines, browse through restaurant menus, photos, profile, geographical location, categories, compare price, delivering time, user reviews and rating and decide where to eat or dine out and use integrated maps for direction and order tracking.

These service offering came into an idea after discover that many dwellers in restaurants business are faced with many challenges such as lack of Unique selling Point, Poor menus and customers management, processing customer order local way.

We developed these solutions to bring simplicity, greater choice, convenience, participative infrastructure for these interactions and highly improve efficiency in hospitality industry.

Our VISION

Our vision is to become the preferred online market linkage company for all our customers not only here in United Republic of Tanzania but all over the world as well. We intend for our services to be amongst the top three brands in the country by the year 2022.

Our MISSION

The ongoing mission will be to help both dwellers in hospitality industry selling their food products, as well as buyers purchasing the food of their interest, by providing professional and personal assistance. Ensuring customer's best interest are always of the utmost importance.

COMPANY Values

The values that guide our business include :

We have the authority to lead, the creativity to inspire and the will to foster positive social and environmental change.

Leadership

Passion

We have a passion for delivering value to our clients.

We treat our team members, customers, partners and suppliers with mutual respect and sensitivity, recognizing the importance of diversity.

Respect

Integrity

We are committed to the highest level of integrity in every aspect of our business.

COMPANY Values

We aim to be the best in quality and in everything we do.

Excellence

Innovation

We are creative in delivering value to our clients, shareholders, suppliers and the community. We anticipate change and capitalize on the many opportunities that arise.

To empower our talented people to take the initiative.

Empowerment

Teamwork

We promote and support a diverse, yet unified, team. We work together to meet our common goals.



COMPANY Services

ONLINE **FOOD DELIVERING**

This is a process in which clients can order various foods and beverages of their choice from different local restaurants, food vendors, groceries, cafes and hotels through the use of web based or mobile technology applications just by sitting at any location, and the order get delivered to the pre-defined location.

At **Bazed**, we do provide an on demand online food platforms that use web based and mobile applications to facilitate and simplifying the order managements and delivery sequence for restaurants.

ADVERTISING

As a company we offer business promotion to our clients (Restaurants) through our online portals, in this we assist them to build their brand loyalty and strong online presence to existing customers and attract new potential customers as well as a great opportunities to sell their products and services.

RESTAURANTS CONSULTATION

Restaurants are in the business of people and it require a lot hands to open and run the business successfully.

As a company we do provide advice, training, consulting services to our clients to help them improve their business performances in term of daily operations, profitability, managerial tasks, and marketing strategies.

- Client register to the system through Web or Mobile App.
 - Activating customer account using Security code from system admin.
 - Client can discover variety of cuisines, browse through restaurant menus, photos, profile, geographical location, categories, compare price, delivering time, user reviews and rating and decide where to eat or dine out and use integrated maps for direction and order tracking.
 - Payment option client can pay through mobile transaction or Pay on delivery.
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- Restaurant owners register to the system through Web or mobile apps.
 - Activating business accounts using security code from system Admin.
 - Restaurant login to the system (Mobile App or web App) and then add their food details, pricing and menus.
 - Monitoring and approve the customer order and organize food delivering from restaurant place until get received by customer.





CONTACT US ;

Bazed Food Services

P.O. Box 78123

Mbezi Beach Africana, near Africana bus stop,

Kinondoni, Dar es Salaam

Email Address : barzedmerira@gmail.com

info@bazedfood.com

Phone number : +255 768 081 698

Website : www.bazedfood.com