

# NAHUJA HATIBU – MY RESUME

## ABOUT ME

---



7 years' work experience



Tabata,  
Dar es salaam – Tanzania



Nahuja Hatibu



22.04.1989



+255-(0) 755 665 927

+255-(0) 787 564 333



naunuhu@gmail.com

## ENTERPRENUER, MARKETING AND SALES PROFESSIONAL & BUSINESS CONSULTANT

Being a Bachelor of Business Degree holder, and after working as a marketer and sales person for few years now, I do identify my major strengths in marketing and sales, however, creativity (design) and practical work plays a huge role in my career as I am able to think out of the box and execute any marketing plan as well as reaching a company's sales goals in a more efficient way. My ability to deal with clients and show initiative through my communication and negotiation skills as well as a willingness to provide good service at all times has always been an added value. I work both efficiently and effectively in a team environment, or as a leader, through my time management skills. I work well when unsupervised and supervised and still be able to complete tasks within the require deadline. I am confident, self driven, hard working, goal oriented, have high self belief and offer reliability and trustworthiness with a hard work nature and desire to further expand my practical knowledge and skills in marketing and sales.



## EDUCATION

---

**Feb 2011 – Feb 2012**

**Bachelor of International Business  
and Marketing (Double Major)  
Edith Cowan University,  
Perth, Australia**

**October, 2008 – June, 2009**

**Certificate of IT  
Australian Studies Institute (AUSI)  
Nairobi, Kenya**

**July, 2010 – February, 2011**

**Advance Diploma of Business (Double Major)  
Edith Cowan University,  
Perth, Australia**

**September, 2006 – June, 2008**

**IGCSE (A-levels)  
Rusinga International School, Nairobi  
Nairobi, Kenya**

**October, 2009 – June, 2010**

**Diploma of Business  
Australian Studies Institute (AUSI)  
Nairobi, Kenya**

**September, 2004 – June, 2006**

**IGCSE (Ordinary Level)  
Braeside International school  
(braeburn group of schools),  
Nairobi, Kenya**



## PROFESSIONAL QUALIFICATIONS AND SKILLS

---

- Professional Marketer
- Entrepreneur
- Business administrator
- Artist (Fine Art)
- Designer (web, graphics, fashion and interior)
- Marketing Consultant
- Translator (English And Swahili)
- Event Organiser and supervisor
- Pubic Relation personnel



## CAREER HIGHLIGHTS

---

After gaining valuable experience throughout my studies and my part time jobs, my career objectives have always been to work in a dynamic, creative and multi-cultural organization, where I will incorporate my creativity skills, people skills, marketing and sales knowledge, towards making myself invaluable to the organization while learning new skills, making connections and gaining new experiences and of course take the company or the organization to the next level.

### October, 2017 – December, 2017

**Company/institute:** SetupTz Digital Agency  
**Position:** Digital Marketing (Project Consultant)

### July, 2017 – October, 2017

**Company/institute:** Clouds Media / THT  
**Position:** Fursa 2017 (Project Planner/Consultant)

### January, 2017 – Current

**Company/institute:** Areacode Creative Minds  
**Position:** Founder / Director  
**Location:** Dar es Salaam, Tanzania

### August, 2016 – January, 2017

**Company/institute:** Binary by  
Aggrey & Clifford Agency  
**Position:** Sales Manager  
**Location:** Dar es Salaam, Tanzania

### March, 2016 – July, 2016

**Company/institute:** Imagine Africa Ltd  
**Position:** Creative Director (Project Base)  
**Location:** Dar es Salaam, Tanzania

### June, 2015 – March, 2016

**Company/institute:** East Africa Television Ltd  
**Position:** Marketing Executive  
**Location:** Dar es Salaam, Tanzania

### August, 2012 – June, 2015

**Company/institute:** The School of St Jude  
**Position:** Marketing Manager Assistant / Graphic Designer  
**Location:** Arusha, Tanzania

### June 2011 – August 2012

**Company/institute:** Areacode Entertainments  
and naunuhu Fashions  
**Position:** Founder/Director

### April 2011 – June 2011

**Company/institute:** Panesar's Kenya Limited  
**Position:** Marketing Professional  
**Location:** Nairobi, Kenya

### January 2011 – April 2011

**Company/institute:** ARK Creative Ltd  
**Position:** Intern  
**Location:** Nairobi, Kenya

### February 2009 – December 2010

**Company/institute:** SAYTECH Ltd  
**Position:** Marketing Director (Intern)  
**Location:** Arusha, Tanzania



## REFEREES

---

Ms. Enighenja Kihedu  
Binary by Aggrey & Clifford  
Director  
+ 255 745 651 671  
enighenja.kihedu@aggreyclifford.com

Mr. Eric Mutta  
Problem Solved Ltd  
Founder/Director  
+ 255 787 999 950  
eric.mutta@tzaccounting.com

Mr. Nuran Hemed  
Director / Owner  
SayTech Ltd - Arusha  
+255 754 289 197  
[nuransyus@yahoo.com](mailto:nuransyus@yahoo.com)



## RECOMMENDATION LETTER

---

I have worked with Nahuja for almost three years now at The School of St Jude as a colleague for two years and later as her Manager for one year. It is my honor to recommend Nahuja for any job or opportunity out there that she wants to pursue.

The Marketing team at The School of St Jude's is a dynamic group of individuals all working towards a common goal of promoting our charity funded school – the largest of its kind in Africa. We are responsible for positively impacting the income generation to ensure the school's sustainability. Nahuja is a vital member of the team, and the school at large. She is passionate, creative and committed to thinking critically and creatively, inspiring others and engaging our supporter base who come from varied backgrounds across the world.

Nahuja tackles each project with enthusiasm and a fresh attitude. She shines when given time to research and critically analyze the project that she is working on and the results resonate with her team, the senior management of the school and our supporters at large. Nahuja is constantly challenging herself and extremely eager to think outside the box and look at the big picture so her impact can be maximized. She is not afraid to offer new ideas or solutions to current or problematic processes.

In getting to know Nahuja over the past three years, I have also been keenly watching her development outside of work, particularly in her activities as an artist, Designer and entrepreneur. While Naunuhu represents the concept for Nahuja's artwork and line of clothing, Areacode highlights her Management and entrepreneur skills. I have attended exhibitions and launch events which she has produced and was blown away by the standard of her work and her ability to engage with her audience. She puts effort into creating an engaging experience for her audience, beyond just viewing her paintings or designs. It is because of her passion ability to inspire others that she would be a great asset to any organization lucky enough to have her. Nahuja has extensive experience living and working in East Africa, primarily in Uganda, Kenya and Tanzania. Her ability to work with people from a range of ages, backgrounds and professions is extensive.

I now live and work in China, but if you would like to discuss any further please don't hesitate to contact me anytime.

Regards,  
Angela Black  
angela.black@live.com